



**LINKS GLOBAL**

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## ABOUT US

Founded in 2002, Links Global is a consulting company providing communication, information technology, and business services to public and private sector clients in the U.S. and abroad.

Certified by SBA as WOSB  
DUNS Number: 038727355 CAGE CODE: 1Y8F4

## CORE SERVICES

- Advertising and Public Relations
- Bilingual Call Center Support
- Capacity Building and Training
- Continuing Medical Education and Informal Education
- Contract and Project Management
- Creative Services
- Editorial Management and Publishing
- Interpretation and Translation
- Meetings and Event Management
- Mobile App Development
- Monitoring and Evaluation
- Public-private Partnership Development
- Qualitative and Quantitative Research and Analysis
- Social Media and Digital Communications
- Staffing Services
- Strategic Planning and Program Implementation
- Web Development, Video Production, and Graphic Design

## CONTRACTING VEHICLES

DOI NPS BPA: P15PA00095  
GSA AIMS: GS-07F-0016X  
Library of Congress IDIQ: RES17T0001  
Peace Corps BPA: PC-15-9-015  
SeaPort: N00178-14-D-7373  
SSA BPA: SS00-12-40054  
TASC 4 ICT IQC: AID-OAA-I-14-00024  
TASC 4 – Africa: AID-OAA-I-14-00037

## FEDERAL GOVERNMENT CLIENTS

ANG, CDC, DHHS, DHS, DOD, DOI NPS, DOJ, FDA, GSA, LOC, NIH, Peace Corps, Smithsonian Institution, SSA, USAID, Veterans Affairs



## PRIMARY NAICS

- 511199 All Other Publishers
- 512110 Motion Picture and Video Production
- 541330 Engineering Services
- 541430 Graphic Design Services
- 541511 Customer Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541611 Administrative Management and General Management
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541910 Marketing Research and Public Opinion Polling
- 541922 Commercial Photography
- 541930 Translation and Interpretation Services
- 541990 All Other Professional, Scientific, and Technical Services
- 561320 Temporary Help Services
- 561330 Human Resources Services
- 56142 Telephone Call Centers
- 611430 Professional and Management Development Training
- 711510 Independent Artists, Writers, and Performers

## CONTACT INFORMATION

### Business Development

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## **DRUG ENFORCEMENT ADMINISTRATION**

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### **DJD-17-HQ-S-0025**

Support the DEA in raising public awareness of the opioid epidemic and substance abuse prevention through a national community outreach initiative. 2016–2021

## **ARMY NATIONAL GUARD**

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### **W912LC-16-F-0033**

Develop a social media strategy; manage social media content for the Colorado Army National Guard with the goal to improve net brand sentiment for the organization and support recruitment. 2016–2019

## **CENTERS FOR DISEASE CONTROL**

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### **200-2015-F-87434**

Develop a needs assessment for medical education content about high-risk breast and ovarian cancer; develop and promote accredited continuing medical education through a digital strategy. 2015–2017

## **DEPARTMENT OF COMMERCE, NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION**

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### **EA-133-C-14-NC**

Through a bilingual call center, conduct a social survey about the knowledge, attitudes, and practices of residents in Puerto Rico related to the conservation and management of coral reefs around the island. 2014–2015

## **DEPARTMENT OF HOMELAND SECURITY USCIS**

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### **HSSCCG-05-D-0018**

Provide publishing and translation services for a variety of public and internal information needs. 2005–2008

## **DEPARTMENT OF JUSTICE**

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### **DJJ-14F-USA51-0137**

Develop media messages and materials for the Attorney General's Office; respond to media inquiries and disseminate media materials to the press through social media, the Internet, and press events. Prepare leadership for presentations to stakeholders in the district and coordinate off-related events and conferences. 2014–2015

## **LIBRARY OF CONGRESS**

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### **RES17T0001**

Provide ongoing marketing and advertising services including digital development and producing including web sites, mobile apps, and videos on web sites and social media. 2016–2020

## **LOS ANGELES COUNTY MEDICAL CENTER AND UNIVERSITY OF SOUTHERN CALIFORNIA**

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### **Master Agreement**

Develop and implement an external and internal relations communication and education campaign to support the transition of the health system to a new physical facility and the promotion and increased utilization of the county's community health clinics for preventive health practices; provide training to staff, public relations, advertising, and publishing. 2009–2011

## **MONTGOMERY COUNTY, MD**

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### **Master Agreement**

Support a broad range of communication and education needs for the county's integrated waste management and recycling program targeting businesses and residences through advertising, training, and digital strategies. 2012–2017

## **NATIONAL PARK SERVICE**

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### **P15PA00095**

Provide effective communication services including research, document preparation, web support, strategic planning, and general program support to the National Park Service Park Facility Management Division. 2015–2020

## **USAID**

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### **Multiple indefinite delivery contracts**

Provide communication strategic planning, qualitative and quantitative research and evaluations, traditional and digital media relations, publishing, multimedia media development, knowledge management, capacity building, education, and training across 15 contracts and programs in global health, economic growth and trade, democracy and governance, and legislative and public affairs. 2003–current

## **VETERANS AFFAIRS**

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### **VA777-12-F-0441**

Conduct research with subject matter experts and develop a VA Caregiver Support Program Staff Orientation Manual and Toolkit. 2012–2013

## **WASHINGTON HEADQUARTERS SERVICE**

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### **HQ003408C1056**

Design and implement a national awareness campaign to bolster enrollment in The Language Flagship program operated by the National Security Education Program; campaign activities included communications planning, research, media development, media placement, direct outreach, and training. 2008–2010

