



LINKS GLOBAL

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Certified by SBA as WOSB

ABOUT US

Founded in 2002, Links Global is a consulting company providing communication, information technology, and business services to public and private sector clients in the U.S. and abroad.

CORE SERVICES

- Advertising and Public Relations
- Bilingual Call Center Support
- Capacity Building and Training
- Continuing Medical Education and Informal Education
- Contract and Project Management
- Creative Services
- Editorial Management and Publishing
- Interpretation and Translation
- Meetings and Event Management
- Mobile App Development
- Monitoring and Evaluation
- Public-private Partnership Development
- Qualitative and Quantitative Research and Analysis
- Social Media and Digital Communications
- Staffing Services
- Strategic Planning and Program Implementation
- Web Development, Video, and Graphic Design

CONTRACTING VEHICLES

DOI NPS BPA: P15PA00095
GSA AIMS: GS-07F-0016X
Library of Congress IDIQ: RES17T0001
Peace Corps BPA: PC-15-9-015
SeaPort: N00178-14-D-7373
TASC 4 ICT IQC: AID-OAA-I-14-00024
TASC 4 – Africa: AID-OAA-I-14-00037

FEDERAL GOVERNMENT CLIENTS

ANG, CDC, DHHS, DHS, DOD, DOI NPS, DOJ, FDA, GSA, LOC, NIH, Peace Corps, Smithsonian Institution, SSA, USAID, Veterans Affairs



PRIMARY NAICS

- 511199 All Other Publishers
- 512110 Motion Picture and Video Production
- 541330 Engineering Services
- 541430 Graphic Design Services
- 541511 Customer Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541611 Administrative Management and General Management
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541910 Marketing Research and Public Opinion Polling
- 541922 Commercial Photography
- 541930 Translation and Interpretation Services
- 541990 All Other Professional, Scientific, and Technical Services
- 561320 Temporary Help Services
- 561330 Human Resources Services
- 56142 Telephone Call Centers
- 611430 Professional and Management Development Training
- 711510 Independent Artists, Writers, and Performers

CONTACT INFORMATION

Business Development

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DRUG ENFORCEMENT ADMINISTRATION

DJD-17-HQ-S-0025

Support the DEA in raising public awareness of the opioid epidemic and substance abuse prevention through a national community outreach initiative. 2016–2021

ARMY NATIONAL GUARD

W912LC-16-F-0033

Develop a social media strategy; manage social media content for the Colorado Army National Guard with the goal to improve net brand sentiment for the organization and support recruitment. 2016–2019

CENTERS FOR DISEASE CONTROL

200-2015-F-87434

Develop a needs assessment for medical education content about high-risk breast and ovarian cancer; develop and promote accredited continuing medical education through a digital strategy. 2015–2017

DEPARTMENT OF COMMERCE, NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

EA-133-C-14-NC

Through a bilingual call center, conduct a social survey about the knowledge, attitudes, and practices of residents in Puerto Rico related to the conservation and management of coral reefs around the island. 2014–2015

DEPARTMENT OF HOMELAND SECURITY USCIS

HSSCCG-05-D-0018

Provide publishing and translation services for a variety of public and internal information needs. 2005–2008

DEPARTMENT OF JUSTICE

DJJ-14F-USA51-0137

Develop media messages and materials for the Attorney General's Office; respond to media inquiries and disseminate media materials to the press through social media, the Internet, and press events. Prepare leadership for presentations to stakeholders in the district and coordinate off-related events and conferences. 2014–2015

LIBRARY OF CONGRESS

RES17T0001

Provide ongoing marketing and advertising services including digital development and production of web sites, mobile apps, and videos on web sites and social media. 2016–2020

LOS ANGELES COUNTY MEDICAL CENTER AND UNIVERSITY OF SOUTHERN CALIFORNIA

Master Agreement

Develop and implement an external and internal relations communication and education campaign to support the transition of the health system to a new physical facility and the promotion and increased utilization of the county's community health clinics for preventive health practices; provide training to staff, public relations, advertising, and publishing. 2009–2011

MONTGOMERY COUNTY, MD

Master Agreement

Support a broad range of communication and education needs for the county's integrated waste management and recycling program targeting businesses and residences through advertising, training, and digital strategies. 2012–2017

NATIONAL PARK SERVICE

P15PA00095

Provide effective communication services including research, document preparation, web support, strategic planning, and general program support to the National Park Service Park Facility Management Division. 2015–2020

USAID

Multiple indefinite delivery contracts

Provide communication strategic planning, qualitative and quantitative research and evaluations, traditional and digital media relations, publishing, multimedia media development, knowledge management, capacity building, education, and training across 15 contracts and programs in global health, economic growth and trade, democracy and governance, and legislative and public affairs. 2003–current

VETERANS AFFAIRS

VA777-12-F-0441

Conduct research with subject matter experts and develop a VA Caregiver Support Program Staff Orientation Manual and Toolkit. 2012–2013

WASHINGTON HEADQUARTERS SERVICE

HQ003408C1056

Design and implement a national awareness campaign to bolster enrollment in The Language Flagship program operated by the National Security Education Program; campaign activities included communications planning, research, media development, media placement, direct outreach, and training. 2008–2010

